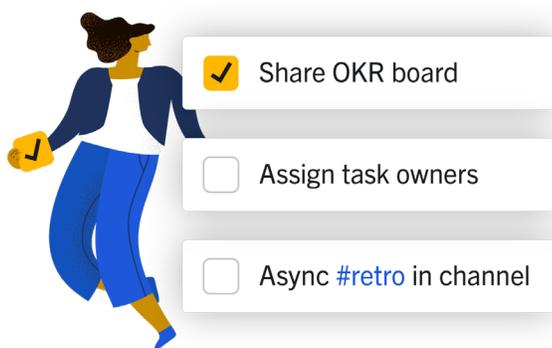


## USE CASE

# OKR Management

Achieve goals and hit milestones with transparent planning and check-ins on high-level initiatives.



Engineering teams need to stay aligned as they work towards software development goals. But keeping day-to-day work in sync with high-level goals can be challenging.

Disjointed goal tracking and project management tools can make using Objectives and Key Results (OKRs) feel disconnected and opaque. Teams often don't have the visibility into goals needed for effective collaboration across their organization.

## Plan every project and hit every milestone for your team

Your team needs a single source of truth to do their best work. Mattermost offers centralized goal tracking and improved visibility so stakeholders have easy, predictable access.

### Document



- Document OKR creation, alignment and approval processes with Playbooks
- Set due dates and assign owners to tasks

### Manage



- Calls and screenshare for kickoff and check-ins to keep your team on track
- Manage OKR check-ins with Boards to track progress and course-correct

### Share



- Centralize OKR presentations
- Share boards with stakeholders to increase visibility into progress
- Drive empathy and ownership with better transparency across teams

### Follow Up



- Create reports to show process maturation
- Track follow up tasks for long-term projects
- Customize retrospective metrics and measure performance over time

# How Mattermost helps streamline OKR management

More than a project checklist, Mattermost helps your team coordinate and communicate across every stage of their work—from setting goals to collaborating on projects.



## Designed for developer workflows

Features designed specifically for developer workflows help keep your team aligned. Code snippet sharing with syntax highlighting, slash commands, open source API, and more.



## One platform, everything you need

Real-time messaging and calls, project management, and workflow playbooks in a single, unified platform – all the information your team needs to move fast, with no context switching.



## Integrates with all the tools in your workflow

Robust integrations with the tools your team relies on every day to design, build, test, and ship software – with everything you need to customize or build your own.

 Jira Software  GitLab  GitHub  Confluence

## Build your first goal management playbook

Mattermost comes pre-loaded with flexible playbook templates to help your team capture and execute software development processes faster and more effectively. Use the template to create a Playbook in your Mattermost environment and start customizing it to fit your team's software development workflow.

Read more about [How to Use Mattermost for OKR management »](#)

